

Order Item Summary

CBS TELEVISION STATIONS



KYW-TV

| | | | | |
|--|-----------------------------|--------------------------------|--|----------------------------|
| Order ID: 80109 | CF NTL-POL | FBD - LBD: 08/21/12 - 08/27/12 | HL#: | Created: 08/20/12 10:47 AM |
| Client: RESTORE OUR FUTURE (330290) | CPE: / / 367 | Agency Commission: 15 % | Updated: ALWILLIAMS on 08/20/12 04:15 PM | |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: ROF EST#367 (9820) | Self :20:00 | Confirmed: 08/20/12 03:27 PM | |
| Buyer: STEPHANIE KOHLBAUER | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

NEW ORDER CHG/PH 08/20/12

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 001 | DSOAP1 | 0 1 1 1 1 0 0 | SOAP | 30 | | | | 0.0 | \$500.00 | 4 | \$2,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/24/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 002 | ENEWS5PM | 0 2 2 2 2 0 0 | NEWS | 30 | | | | 0.0 | \$650.00 | 8 | \$5,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/24/12 | 8 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 003 | NEARLYMF | 0 1 1 1 1 0 0 | NEWS | 30 | | | | 0.0 | \$950.00 | 4 | \$3,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/24/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 004 | AENTER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,100.00 | 4 | \$4,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/24/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 005 | AINSIDER | 0 1 1 1 1 0 0 | ACC | 30 | | | | 0.0 | \$1,200.00 | 4 | \$4,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/24/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 006 | LLETTER | 0 1 1 1 1 0 0 | LETT | 30 | | | | 0.0 | \$850.00 | 4 | \$3,400.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/24/12 | 4 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|-------------|----|-----|
| 007 | NLATE | 0 1 1 1 1 1 1 | NEWS | 30 | | | | 0.0 | \$1,800.00 | 6 | \$10,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/21/12 | 08/26/12 | 6 | | | | | | | | | | |

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|--|-----------------------------|--------------------------------|--|----------------------------|
| Order ID: 80109 | CF NTL-POL | FBD - LBD: 08/21/12 - 08/27/12 | HL#: | Created: 08/20/12 10:47 AM |
| Client: RESTORE OUR FUTURE (330290) | CPE: / / 367 | Agency Commission: 15 % | Updated: ALWILLIAMS on 08/20/12 04:15 PM | |
| Agency: MENTZER MEDIA SERVICES (24184) | Product: ROF EST#367 (9820) | Self :20:00 | Confirmed: 08/20/12 03:27 PM | |
| Buyer: STEPHANIE KOHLBAUER | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 008 | PCSIWE3 | 0 0 1 0 0 0 0 | REGP | 30 | | | | 0.0 | \$6,500.00 | 1 | \$6,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/22/12 | 08/22/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|-------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 009 | PPERSONTHU3 | 0 0 0 1 0 0 0 | REGP | 30 | | | | 0.0 | \$8,000.00 | 1 | \$8,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/23/12 | 08/23/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 010 | WSUN7-9A | 0 0 0 0 0 0 2 | NEWS | 30 | | | | 0.0 | \$400.00 | 2 | \$800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 011 | WFACESPEC | 0 0 0 0 0 0 1 | MORN | 30 | | | | 0.0 | \$3,500.00 | 1 | \$3,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 012 | PMENTALS3 | 0 0 0 0 0 0 1 | REGP | 30 | | | | 0.0 | \$6,000.00 | 1 | \$6,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 013 | LSPORTRAP | 0 0 0 0 0 0 1 | LOCS | 30 | | | | 0.0 | \$650.00 | 1 | \$650.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/26/12 | 08/26/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 014 | DSOAP1 | 1 0 0 0 0 0 0 | SOAP | 30 | | | | 0.0 | \$500.00 | 1 | \$500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

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| Buyer: STEPHANIE KOHLBAUER | Demo: HHOLDS DMA RTG | Sched. Code: Z | **PRINT REQUIRED** | |
| AE: JOHN LINK POL.-GWTS-PH | Billing Int: Monthly | BM: SS | | |
| Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0% | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|------------|----|-----|
| 015 | ENEWS5PM | 2 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$650.00 | 2 | \$1,300.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 016 | NEARLYMF | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$950.00 | 1 | \$950.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 017 | AENTER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,100.00 | 1 | \$1,100.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 018 | AINSIDER | 1 0 0 0 0 0 0 | ACC | 30 | | | | 0.0 | \$1,200.00 | 1 | \$1,200.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|----------|-------|----------|----|-----|
| 019 | LLETTER | 1 0 0 0 0 0 0 | LETT | 30 | | | | 0.0 | \$850.00 | 1 | \$850.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 020 | NLATE | 1 0 0 0 0 0 0 | NEWS | 30 | | | | 0.0 | \$1,800.00 | 1 | \$1,800.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 021 | PHAWALL | 1 0 0 0 0 0 0 | REGP | 30 | | | | 0.0 | \$6,500.00 | 1 | \$6,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 27</u> | | | | | | | | | | |
| | 08/27/12 | 08/27/12 | 1 | | | | | | | | | | |

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Order ID: 80109 CF NTL-POL FBD - LBD: 08/21/12 - 08/27/12 HL#: Created: 08/20/12 10:47 AM
 Client: RESTORE OUR FUTURE (330290) CPE: / / 367 Agency Commission: 15 % Updated: ALWILLIAMS on 08/20/12 04:15 PM
 Agency: MENTZER MEDIA SERVICES (24184) Product: ROF EST#367 (9820) Self :20:00 Confirmed: 08/20/12 03:27 PM
 Buyer: STEPHANIE KOHLBAUER Demo: HHOLDS DMA RTG Sched. Code: Z **PRINT REQUIRED**
 AE: JOHN LINK POL.-GWTS-PH Billing Int: Monthly BM: SS
 Share: 0% WPVI: 0% WCAU: 0% WTXF: 0% WPHL: 0% WPSG: 0% WPPX: 0% WGTW: 0% CABLE: 0%

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 022 | SNFLPRE | 0 0 0 0 0 2 0 | NFL | 30 | | | | 0.0 | \$4,750.00 | 2 | \$9,500.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/25/12 | 08/25/12 | 2 | | | | | | | | | | |

| Item | Time Class | Eligible Days | Break Type | Dur | SC | Self Pr | Sales Catg | HHOLDS | Rate | Spots | Total | NR | A/G |
|------|------------|---------------|---------------|-----|----|---------|------------|--------|------------|-------|------------|----|-----|
| 023 | SNFLPRE | 0 0 0 0 1 0 0 | NFL | 30 | | | | 0.0 | \$5,000.00 | 1 | \$5,000.00 | | |
| | <u>FBD</u> | <u>LBD</u> | <u>Aug 20</u> | | | | | | | | | | |
| | 08/24/12 | 08/24/12 | 1 | | | | | | | | | | |

Order Totals

| Order Section | Confirmed Quantity | Revised Quantity | Confirmed Total | | Revised Total | |
|---------------------|--------------------|------------------|-----------------|-------------|---------------|---------|
| | | | Gross Amt | Net Amt | Gross Amt | Net Amt |
| Spot Buy Lines | 53 | 0 | \$88,550.00 | \$75,267.50 | \$0.00 | \$0.00 |
| Installments | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Ancillary Buy Lines | 0 | 0 | \$0.00 | \$0.00 | \$0.00 | \$0.00 |
| Order Totals: | | | \$88,550.00 | \$75,267.50 | \$0.00 | \$0.00 |